

DAVIDROME

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Ambition

To bring out the best of my creative and technical abilities, as well as experience, doing work that is as challenging as it is rewarding. My diverse background in Art, Graphic Design and Web Production has given me novel experience in my field. I'm committed to developing lasting relationships with clients and employers by producing creative that delivers results and exceeds expectations. I'm here to offer my growing expertise, skills and creativity as a platform for continued success in your business and creative endeavors.

Education

Platt College

Associate of Arts

Graphic Design

Chaffey College

Illustration

Graphic Design

Disciplines

Graphic Design

Web Design

Illustration

Photography

Marketing

Prepress

Applications

Photoshop

Illustrator

InDesign

Flash

Dreamweaver

Acrobat

SalesForce

Prinergy

Microsoft Office

Skills

Proficient on both Mac and PC Platforms.

Knowledgeable and experienced.

Bilingual (English + Spanish).

Solid foundation in traditional art media.

High aptitude and interest for learning.

Hard working, organized, and professional.

Positive attitude, and easy to work with.

Comfortable working in fast-paced,

multi-deadline driven environments.

In-House Experience

CBS Interactive

Flash Designer

Global top 10 web property and the largest premium content network online. Notable properties include: Cnet.com, Gamespot.com, lastfm.com, zdnet.com, tv.com, cbs.com, and many more. Contributions Include: web site design; concepting, story boarding, designing and producing online ad campaigns; Flash design, animation, and development; online advertisement design, production, and innovation; project management; assisting and training design team in Flash production; troubleshooting and fixing flash products for design team and Ad Ops.

Agency.com

Interactive Designer

Interactive advertising agency. Clients included: Apple, Nike, eBay. Contributions included: web design; concepting, story boarding, designing and producing online ad campaigns; Flash development, design, and animation for banner ads; enhancing, optimizing, and building out banner campaigns started by other designers; making 40k look cool again; benchmark crushing CTR's.

Sensis Agency

Interactive Designer

Multicultural advertising agency. Clients included: U.S. Army, California Lottery, United Health care. Contributions included: concepting, story boarding, designing and producing online ads, web sites, and digital media; Flash development, design, and animation for banner ads and rich media; updating and optimizing existing sites; logo design; designing and developing key art, style guides, and assets for web sites, business pitches, and online ad campaigns.

A.V.I.D. Ink

Prepress Tech., Color Specialist

Sublimation printing company. Clients included: Harley Davidson, NASCAR, Disney. Contributions included: preflighting, revising, building out, and color profiling client artwork; color correcting and approving artwork to ensure color accuracy during proofing, digital and offset printing, and sublimation; training and supervising staff; maintaining and troubleshooting equipment, software, and servers; managing department workflow; image database management and back-ups; press check approvals; providing consultation to project managers and clients on all levels of design, color, digital, press, and sublimation production; 16+ hr shifts (fun).

Advanced Marketing Print & Mail

Prepress Assistant

Direct mail marketing and printing company. Contributions included: troubleshooting and repairing files from clients; preflighting files; proofing and digital printing; impositioning print ready files; burning and prepping plates for press; maintaining and troubleshooting prepress equipment.

Cumulative Experience

In addition to my most recent and relevant work history listed above, I have over 10 years of experience in my field. I have worked with small home based start-ups, record labels, advertising agencies, entrepreneurs, and some of the most recognized brands in the world. From grass-roots marketing, social networking, mass media advertising, to manufacturing and production; I have contributed my creative talent to much more than pushing pixels. I'm here to chew bubble gum and kick ass, and I'm all out of bubble gum.