

# DAVIDROME

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## Ambition

To bring out the best of my creative and technical abilities, as well as experience, doing work that is as challenging as it is rewarding. My diverse background in Art, Graphic Design and Web Production has given me novel experience in my field. I'm committed to developing lasting relationships with clients and employers by producing creative that delivers results and exceeds expectations. I'm here to offer my growing expertise, skills and creativity as a platform for continued success in your business and creative endeavors.

Education	Disciplines	Applications	Skills
<b>Platt College</b> <i>Associate of Arts</i> Graphic Design	<b>Graphic Design</b> <b>Web Design</b> <b>Flash Design</b> <b>Illustration</b>	Photoshop Illustrator InDesign Flash Dreamweaver	Knowledgeable and experienced in many disciplines. Bi-lingual (English & Spanish). Solid foundation in Fine Arts and Illustration. Advanced understanding of Web and Print Industries. Keen eye for quality, and meticulous attention to detail. Creative, resourceful, logical and adaptable.
<b>Chaffey College</b> Illustration Graphic Design	<b>Branding</b> <b>Marketing</b> <b>Prepress</b>	Acrobat QuarkXpress Prinerger Microsoft Office	

## In-House Experience

### Agency.com

*Interactive Designer*

Interactive advertising agency. Clients included: Apple, Nike, eBay. Contributions included: web design; concepting, storyboarding, designing and producing online ad campaigns; Flash development, design, and animation for banner ads; enhancing, optimizing, and building out banner campaigns started by other designers; making 40k look cool again; benchmark crushing CTR's.

### Sensis Agency

*Interactive Designer*

Multicultural advertising agency. Clients included: U.S. Army, California Lottery, United Healthcare. Contributions included: concepting, storyboarding, designing and producing online ads, websites, and digital media; Flash development, design, and animation for banner ads and rich media; updating and optimizing existing sites; logo design; designing and developing key art, style guides, and assets for websites, business pitches, and online ad campaigns.

### A.V.I.D. Ink

*Prepress Tech., Color Specialist*

Sublimation printing company. Clients included: Harley Davidson, NASCAR, Disney. Contributions included: preflighting, revising, building out, and color profiling client artwork; color correcting and approving artwork to ensure color accuracy during proofing, digital and offset printing, and sublimation; training and supervising staff; maintaining and troubleshooting equipment, software, and servers; managing department workflow; image database management and back-ups; press check approvals; providing consultation to project managers and clients on all levels of design, color, digital, press, and sublimation production; 16+ hr shifts (fun).

### Advanced Marketing Print & Mail

*Prepress Assistant*

Direct mail marketing and printing company. Contributions included: troubleshooting and repairing files from clients; preflighting files; proofing and digital printing; impositioning print ready files; burning and prepping plates for press; maintaining and troubleshooting prepress equipment.

### 413 Productions

*Designer*

Web design and e-commerce operation. Contributions included: Flash and web design; illustration; photography; photo retouching; image optimization; designing, developing and producing promotional materials; branding, identity and marketing; building, setting up and managing booths at trade shows and special events.

### Diamond Depot Direct

*Designer, Photographer*

Web based jewelry and diamond wholesaler. Contributions included: product photography and image optimization; web design, production, and maintenance; designing and producing promotional materials and advertisements; managing daily auction listings and sales on eBay and other online stores.

### Platt College

*Instructors Assistant*

Assisted students with design programs and projects; aided instructors and staff with printing, curriculum, and maintenance.